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IN SUPPORT OF UN GLOBAL IMPACT, 2015 GLOBAL DIVERSITY LEadership EXchange TO BE HELD AT UNITED NATIONS HEADQUARTERS IN NEW YORK, June 12, 2015

Topics for Day-Long Summit are Technology, Women and People With Different Abilities and Millennials Making Global Impact

Geraldine Moriba, SVP of Diversity Inclusion, CNN Worldwide and Nasdaq’s #Social Bell hosts Joshua Machiz and Bradley Smith to moderate panel discussions

Event Aims For #globaldiversity To Trend In Social Media

(New York, NY – June 3, 2015) – The Global Diversity Leadership Exchange (GDLE) has announced its speaker line-up for the fourth annual summit: Sustainable Profitability: The Triple Bottom Line to be held on June 12 at the United Nations Headquarters in New York City. GDLE is a forum for global thought leaders focused on diversity and inclusion strategies and sustainable business in emerging markets.

The three Leadership Sessions during the Global Diversity Leadership Exchange include: Technology, Women and People with Different Abilities, an examination of the impact technology has on eliminating barriers, creating a gateway for marginalized and underserved communities of untapped potential, valuable talent, skills and opening a world of global business opportunities. Geraldine Moriba, SVP of Diversity Inclusion, CNN Worldwide will lead the discussion with Amir Dossal, Chairman, Global Partnerships Forum; Dean Garfield, President & CEO, International Technology Information Council (ITIC); Felita Harris, SVP, Global Sales, The Donna Karan Company, LLC; and Dr. Janina Urussowa, Founder & CEO, Noncommercial Partnership Cultural Center, Bez Graniz, Moscow.

Millennials Making Global Impact introduces young mavericks who represent the future of global business strategy: the triple bottom line of people, planet, profit, a values driven approach designed to create social impact as well as global business prosperity for all. The Session will be moderated by Joshua Machiz and Bradley Smith, hosts of Nasdaq’s #Social Bell. Panelists include Tiffany Pham, Founder & CEO, Mogul; Enrico Mangalindan, Executive Assistant for Head of Americas Monitoring and Surveillance & Co-Chair of UBS Pride Memberships and Communications, UBS; and Britnie Faith Turner, Founder & CEO, Aerial Development Group.
Jay Coen Gilbert, co-Founder, B Lab, will lead *Inspirations Unpinned*, a session designed to release the energy of rejuvenated and engaged attendees to turn inspiration into action through for a productive construct of individual action planning based on lessons learned during the day. During this segment, attendees will collaborate and volunteer their shared insights and take-a-ways from the day’s content, as well as make a commitment to further diversity and sustainability in our world, personally and professionally.

Global Diversity Leadership Exchange, a member of the UN Global Compact, comprises global thought leaders, C-level executives, government officials and front line officers in Business Development, Diversity & Inclusion, Finance, Human Resources, Investor Relations, Marketing, Operations, Social Media and Corporate Social Responsibility. Through keynote speakers, market case studies, social media and talking circles, attendees will acquire innovative and actionable strategies for: building global brand recognition; creating new and sustainable markets; anticipating and meeting customer needs; strengthening the supply and distribution chains; and sourcing the best talent in the world. Supporting partners include: B Lab, Bez Graniz Moscow, Daimler Mercedes Benz, Digital Diversity Network, Hewlett Packard, Ibis Communications, Nasdaq, and There.

"The Global Diversity Leadership Exchange is uniquely aligned with our vision of a sustainable and inclusive global economy which delivers lasting benefits to people, communities and markets," said Olajobi Makinwa, Senior Civil Society Coordinator, Head Transparency & Anti-Corruption, UN Global Compact.

“Possessing a depth of expertise in markets across the world, our line-up of speakers exemplifies the new business paradigm of inclusion and sustainability at the highest ethical standards. Our audiences will learn new approaches to cultural inclusion through illuminating technological breakthroughs that widen access to talent and resources for women and people with different abilities; the impact of image on cultural inclusion behaviors, new business opportunities in urban housing development, and the global movement of B Corporations” said MaryAnne Howland, Founder & CEO, Global Diversity Leadership Exchange.

Social media is part of GDLE’s core strategy to make the conversation truly global. Live TweetChats will be used to engage internal and external audiences. Social Media teams at participating companies and organizations, and Facebook and Twitter influencers for GDLE will participate in live-tweeting/blogging/Facebooking the event to engage their followers in the discussions.

To register for GDLE-NY, visit [www.gdlexchange.com](http://www.gdlexchange.com). To learn more about speaker and sponsorship opportunities for upcoming GDLE events in London, Brazil and Africa, please contact mhowland@ibiscommunications.com.

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ABOUT GDLE

Global Diversity Leadership Exchange’s mission is to serve as a catalyst for innovative ideas and solutions among C-Suite and thought leaders who understand the bottom line value of the intersection of diversity and inclusion, and sustainability in the global economy. For more information about GDLE, visit www.gdlexchange.com.

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About UN Global Compact

Launched in 2000, the UN Global Compact brings business together with UN agencies, labor, civil society and governments to advance ten universal principles in the areas of human rights, labor, environment and anti-corruption. Through the power of collective action, the Global Compact seeks to mainstream these ten principles in business activities around the world and to catalyze actions in support of broader UN goals. With over 4,100 participating companies from more than 100 countries, it is the world’s largest voluntary corporate citizenship initiative. For more information, please visit www.unglobalcompact.org.